



Hoosier Hills Food Bank
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www.hhfoodbank.org

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Our Mission:

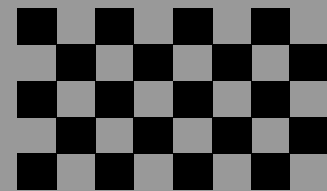
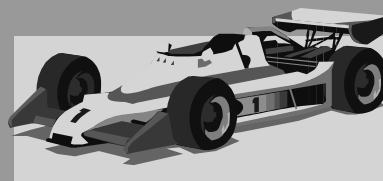
Hoosier Hills Food Bank collects, stores, and distributes nutritious food products to nonprofit organizations, which provide free feeding programs that serve both ill and needy families and individu-

Taking the Hunger out of Poverty



Saturday

May 14th, 2011



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GIVE ONLINE AT www.hhfoodbank.org

If you receive two copies please pass one on to a friend or notify the Hoosier Hills Food Bank. If you would like to be removed from our list your request will be promptly honored.



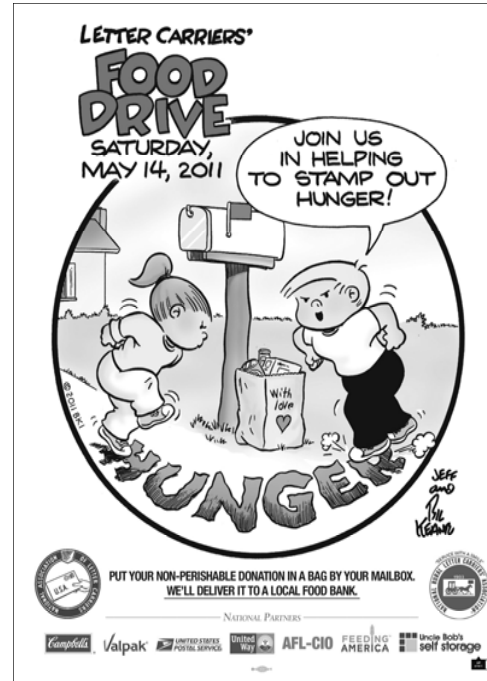
Hungry For Change

May 2011



News from the
Hoosier Hills Food Bank

2333 W Industrial Park Dr * P.O. Box 697 * Bloomington, Indiana 47402 * 812-334-8374 * www.hhfoodbank.org



Please let us know if you are interested in hosting a yard sign to help promote the NALC food drive, or if you are interested in volunteering for the event. Please contact Kai Westerfield at (812) 334-8374 or at volunteer@hhfoodbank.org before May 8th.



On Saturday, May 14, Campbell Soup Company will join forces with the National Association of Letter Carriers (NALC) to Stamp Out Hunger across America in order to provide assistance to the rapidly increasing number of Americans who are struggling with hunger.

Now in its 19th year, the Stamp Out Hunger effort is the nation's largest single-day food drive. In 2010, a record-setting total of 77.1 million pounds of food was donated, which brought the grand total of donations to more than one billion pounds of food collected over the history of the drive.

Unfortunately, despite the generosity of millions of Americans who have supported the letter carriers' food drive in previous years, the need for food assistance has never been greater. According to the U.S. Department of Agriculture's annual study measuring food security in the United States, nearly 50 million Americans are living in food insecure homes.

For more information about the annual Stamp Out Hunger effort here in our community, ask your letter carrier, contact your local post office, visit either www.stampouthungersci.org or www.facebook.com/StampOutHunger, or follow the drive at www.twitter.com/StampOutHunger.

Over the years the Hoosier Hills Food Bank has greatly benefited from this well orchestrated food drive, which has become our largest community food drive. In 2010, the food drive produced nearly 40,000 lbs of food, collected and sorted by letter carriers, staff and volunteers. This year we hope to see an even larger quantity due to the ever growing need that the food bank faces. Here at the food bank we have bulked up the advertising for the letter carriers food drive with specifically designed post cards as a reminder, which were provided by Comcast, and a made for television commercial talking about the importance of this large food drive. We would like to thank everyone involved for helping put together this huge event.



Member Agency

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Cindy Molthan Jeremy O'Leary Adrian Reid Margie Rice Kevin Robling Tom Ruemler Scott Shackelford Charlie Thompson

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During the month of February and into early March the food bank will typically start to see some of it's food drive deteriorate. Sometimes we may be put in the position to purchase food to keep the warehouse stocked until the next big rounds of food drive start pouring in. We have been very fortunate though over the past couple of years to work with Indiana University Health (formerly Bloomington Hospital) on organizing a great food drive that spreads both on and off campus at the hospital. This competitive event has grown leaps and bounds over the year and has given us a great amount of food. In fact, in 2010 the hospital food drive collected just over 7,000 lbs of food and in 2011 the food drive jumped to 16,169 lbs of food! The Hoosier Hills Food Bank would like to thank all participating departments and staff members who help make this food drive possible.



www.hhfoodbank.org

The Hoosier Hills Food Bank is proud to announce we will be launching a brand new website early in May. The goal of this site is to reach out to the community to provide information about feeding programs, news and media about the food bank. Also, we hope to get our agencies engaged on using the site for information regarding inventory in the warehouse.



Become a fan on facebook, or follow us on twitter!



Special thanks to Adam Foltzer and Bethany Lister for helping us design and implement the new web page!

We Need Volunteers

June 18th, 2011

3-11pm

2 hour shifts

Please Contact Kai at (812) 334- 8374

or volunteer@hhfoodbank.org

Volunteers receive free admission



The Hoosier Hills Food Bank is gearing up for another Comcast Cares day, this huge volunteer event will be taking place Saturday April 30th. We are expecting nearly 100 volunteers or more to come spend the day with us and help participate in a number of planned activities that greatly help the Hoosier Hills Food Bank. Some of these activities include but not limited to are: preparing 50,000 bags and postcards for the NALC food drive, repackaging bags of cereal into family size portions and packing boxes for senior that are signed up for our CSFP program. This national day of volunteering has been great for the Hoosier Hills Food Bank, not only does Comcast help out with specific projects, they also purchased post cards that are used in the mailing and provided a special non-profit rate for our commercial promoting the food bank and the letter carriers food drive.



Thanks to the volunteers who helped during the United Way's "Day of Action". During their time at the food bank volunteers were able to repackage an entire bin of 3 pound bags of cereal and help organize and staple bags for the NALC food drive. Thanks to everyone who participated and to the United Way for helping make this happen!

Hoosier Hills Food Bank - 2010 Top 15 Local Food Donors **Hoosier Hills Food Bank 2010 - Top 15 Meal Share Donors**

Donor	Pounds Collected	Donor	Pounds Collected
Walmart	243,720	IMU Tudor Room	17,746
Tree of Life	230,927	MCCSC Schools	10,143
Kroger	193,823	Bloomington Hospital	6,692
Sam's Club	94,066	Pizza Hut	5,505
Bloomingfoods	59,484	Longhorn	3,960
Troyer Food Service	35,837	Cyber Café	3,877
Target	34,459	Chipotle	3,772
Sara Lee Foods	11,743	Avers Pizza	3,392
Indiana Pork Producers	10,966	Red Lobster	2,944
Wabash Valley Produce	9,900	Nick's English Hut	2,603
Pilgrim's Pride Poultry	9,042	Monroe County Pizza	2,346
Faith Lutheran Church	8,000	Hoosier Room	2,164
Rose Acre Farms	6,000	Bloomington Hospital of Orange Co.	1,479
Marsh	5,972	Olive Garden	1,353
Apple Acres, Inc	4,605	Beta Theta Pi	1,287

Hoosier Hills Food Bank 2010 - Top Community Food Drives **Hoosier Hills Food Bank - 2010 Top 10 National Network Donors**

Food Drive	Pounds Collected	Donor	Pounds Donated
National Association of Letter Carriers	37,667	Tropicana Beverages of North America	72,400
MCCSC School Food Drives	10,984	Second Harvest Food Bank of East Central IN	65,956
Hoosier Hysteria	7,479	General Mills, Inc.	64,240
Bloomington Hospital	7,279	Nestle USA, Inc.	61,463
Otis Elevator	6,767	Gleaners Food Bank of Indiana	51,314
Live From Bloomington	6,708	Bayer Corporation	17,971
Helping Hands Across America/Sodexo	6,012	Snack Factory, Inc.	12,000
Hoosiers Fighting Hunger/Sen. Lugar	5,971	Abbott Laboratories, Inc.	11,288
Volunteers for Change	4,685	ConAgra	4,910
Curves	4,036	Kellogg Co.	4,842
IU Orientation	3,994		
RBB School Food Drives	3,974		
The Y	3,164		
Comcast Food Drive	3,016		
IU Dorms Food Drive	2,143		



During the month of April, Curves of Bloomington and Spencer will participate in the 13th Annual Curves Food Drive to collect non-perishable food and cash donations to benefit their local food bank. And, from April 4-17, Curves will waive the membership fee for new members who donate a bag of non-perishable food or make a minimum donation of \$30.

In addition to the food and monetary donations that each gym collects, Curves International is offering gyms the opportunity to win cash prizes for their local food banks. Prizes will be awarded to clubs with the most food collected, clubs who beat their 2010 donation level by the largest amount and to two randomly selected clubs drawn from all the clubs who enter the contest. Curves clubs have donated more than 61 million pounds of food in the U.S. and Canada since 2004.

Each year there is a growing success of this event for the Hoosier Hills Food Bank, early on in the food drive this year we have already seen large numbers totaling nearly 2,000 lbs of food. The Hoosier Hills Food Bank would like to thank Curves and we hope to see another successful turnout in years to come.

Please sign up to join the Hoosier Hills Food Bank's Monthly Provider's Circle. This a quick and easy way to make a monthly donation to the food bank and help us to feed our ever growing demand. As a member you will join some of our most dedicated supporters who partner with us to help take the hunger out of poverty. This transaction is monthly and automatic for ease to the donor. If this sounds like something you may be interested in please contact Jake Bruner at office@hhfoodbank.org or by calling (812) 334-8374, we look forward to partnering with you.



Congratulations to the Bloomington South Panthers for winning another state basketball title! Not only was this a win for the Panthers, but also for the Hoosier Hills Food Bank. Bloomington Mayor Mark Kruzan and Kokomo Mayor Greg Goodnight wagered a \$100 donation to the opposing team's local food bank. On April 6, the Panthers were honored at a Bloomington City Council meeting with a proclamation and Mayor Goodnight presented a check to HHFB's executive director. Mayor Kruzan matched him with his own \$100 donation. Thanks to both mayors for using the opportunity to draw attention to the problem of hunger. Go Panthers!



Go South!



Homeward Bound 2011

Homeward Bound is a series of annual events that take place in communities throughout Indiana to raise funding for and awareness about affordable housing and homeless needs. Since its inception in 2003, Homeward Bound has raised more than \$3 million for over 100 affordable housing and homeless service providers across the state, making it Indiana's largest grassroots fundraiser with the ultimate goal of ending homelessness. The Hoosier Hills Food Bank is proud to be a part and beneficiary of this annual event, this year was no exception of a great event. This year the walk had 800 walkers and the food bank again received some financial donations. Homeward bound can still accept donations 30 days after the event, this means you still have a chance to donate all the way up to May 10th. Thanks again to everyone who participated in walking and or organizing this event!



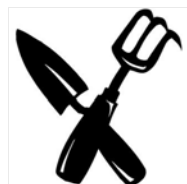
Time for Gardening



Spring is here, and it's the season for planting!

Hoosier Hills Food Bank is coming into its third year with a garden plot at Stranger's Hill Organics and we are looking forward to the abundance of food the season is going to bring us! Last year we were able to grow 2,789lbs and glean 18,032lbs of highly nutritious and locally grown fruits and vegetables. All of the produce grown in our garden and gleaned from local farms is provided to those in need of emergency food assistance in our area. As the days grow warmer, and longer we will be busily planting our Spring and Summer crops and again looking to our volunteers and community supporters to help make this a success again this season. There are many opportunities for groups and individuals to get their hands dirty and help us grow thousands of pounds of nutritious food for those in need and also learn and share about sustainable growing practices. There will be weekly gardening and gleaning volunteer options available all throughout the season. You can send your interests and availability to our volunteer coordinator, Kai at volunteer@hhfoodbank.org.

Volunteer hours
Monday and Thursday 5:30-7:30pm
Friday 10am-12pm



2010 – 4th Record Year in a Row for HHFB

Hoosier Hills Food Bank released our 2010 Annual Report at our annual meeting on March 25. A total of 3,239,967 pounds of food were distributed last year, marking the food bank's fourth record year in a row. The total was 2.4% more than 2009, an increase of just under 75,000 pounds. The last year that HHFB did not set a record was 2006...remarkably, our annual food distribution has increased by 97% since then!

Our annual report includes a narrative description of the highlights of the year as well as information showing where our food comes from and where it goes. The report can be viewed online at our website, www.hhfoodbank.org. We would also be happy to mail you a hard copy... contact Jake at office@hhfoodbank.org or 334-8374 if you would like one sent. Special thanks to Tim Mayer/ TM Design for donating design services for the report.

The annual meeting also included the election of HHFB board members. Chuck Cooksey, Nita Horrar, Adrian Reid, Margie Rice and Kevin R. Robling were reelected to two year terms and Chris Gray and Tom Ruemler joined the board as new members. Long-time board member Cindy Molthan chose not to seek another term and we thank her for her many years of service and support. At the next board of directors meeting, officers for 2010 were chosen: Kevin R. Robling, President; Adrian Reid, Vice President; Chuck Cooksey, Treasurer; Nancy Kaster, Secretary; and Margie Rice, Parliamentarian.

Over 300 food donors supported HHFB in 2010, ranging from individuals to restaurants, grocery stores, schools, student groups, organizations, churches, farmers and many others who donated food through community food drives, the Meal Share prepared food rescue program, our retail store donation program, our garden and gleaning programs and the Bloomington Community Farmer's Market. Financial donors helped us purchase nearly 200,000 pounds of food to supplement periods of low supply, and the United States Department of Agriculture commodity programs made up 42% of the total food received.

See chart page 6